

FEIEA CM/20180207/I (2017 Honour diploma ratification)

FEIEA Honour diploma

ratification

FEIEA CM/20161128/O (2016 Honour diploma approval)

Apointed by	Name	Actual job
ASCAI	Mr Andrea Zorzi	Internal Communication Manager at Intesa Sanpaolo

FEIEA CM/20161128/I (2016 Honour diploma approval)

Andrea Zorzi FEIEA Honour Diploma

Andrea Zorzi



Internal Communication Manager at Intesa Sanpaolo (Italy)

Andrea's professional life spans over 30 years having covered many roles both at institutional and at corporate level, such as Deputy Major and Council member of his city, Press Officer of various Italian government Secretaries, University professor of Media relations, President of ASCAI for over 10 years.

In this role, and as head of Internal communication of one of the European major banks, he has always committed to foster the importance of our discipline, based upon openness and innovation, as a fundamental area for a successful corporation.

Indeed, Internal Communication in Italy owes a lot to the continuos efforts of Andrea at various levels.

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ASCAI – Associazione per lo Sviluppo della Comunicazione Aziendale in Italia

connecting internal communicators since 1955