



**ASCAI**  
Associazione per lo  
sviluppo delle comunicazioni  
aziendali in Italia

**Grand Prix 2015**  
Ascai Candidature  
November, 16th



## SIXTY YEARS, TWO ENTITIES, ONE GOAL...

It was **1955** when **FEIEA** was created with the aim of gathering business communicators across Europe, in order to help them in achieving their goal – providing excellent communications in a bursting business environment.

A few hundred kilometres South, in the same year, **ASCAI** was born, drawing the best expertise from top Italian companies with the goal of spreading excellent communications practices to support corporate ever increasing growth.

60 years later many things have changed but one thing: **FEIEA and ASCAI commitment to communications excellence.....**

The same commitment, which is shown every year by Grand Prix winners from all over Europe...

.... any place better than ASCAI to award them, this year?



60 years of excellence



# Rome, 16<sup>th</sup> November 2015\*

## Palazzo Altieri

15.00 – 18.00 Meet the Winners

*With FEIEA's help we will showcase 3 communications best practices from 2014 GP edition alongside with 2 Italian excellent cases. Panel style setting - interaction with audience - the whole segment will be run in English*

Break

18.30 – 20.00 GP Award Ceremony (Gala)

*Hosted by FEIEA's Executive, with the support of ASCAI*

20.15 – 22.30 Gala Dinner

**\*In the morning, the ARETE award ceremony will be held in the same location, recognizing the best Italian professionals and companies for sustainable communications**



The programme



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## Presenting three international best practices of internal communication + two Italian multi-national best practices

- In the same Auditorium of the Grand Prix Ceremony.
- English speaking presenter
- Video presentation
- Two hostesses /stewards
- Complete data show system with projection and staff to operate
- Complete audio system, microphones and staff
- Wireless internet connection available to all participants



Meet the Winners





- Entire ceremony in English
- 1 bilingual (English + Italian) ceremony presenter
- Two hostesses /stewards
- Delivery of diplomas (printed care of ASCAI, following FEIEA's template and indications)
- Dedicated area for photo available with photographer
- FEIEA logo on documentation as needed / required
- Gala Dinner to follow







### High-tech spaces

The vast conference hall is flooded with natural light coming from the spacious windows looking out over the roofs of Via S. Stefano del Cares.



### Technical Facilities

- Control room
- Simultaneous translation booth
- Maxi screen (400x240)
- Speakers' table with monitors and microphones
- Podium
- Plasma monitor
- Terrestrial digital signal
- Free wi-fi access

## Prestige in the Old City Centre of Rome

This modern and elegant Conference Centre is the brainchild of the architect Gae Aulenti and the result of long and accurate renovation.

It is strategically located in the very heart of Rome, between Piazza Venezia and the Pantheon, inside a marvelous 17th century palace, Palazzo Altieri, with 190 persons capacity.

The warmth of wood and the brilliancy of crystal merge in a perfect balance, ensuring harmony and elegance to the entire setting.

Access to the Conference Centre is gained from Via Santo Stefano del Cacco and is exclusively reserved for the events that take place here.





## Available Meeting Rooms

- For 5 persons on the same day of ceremony (Executive meeting) and 15 persons on the day after for a Council meeting

## The Hotels

- No more than 40 minutes travel from the airport with taxi or public transport
- No more than 20 minutes travel from the auditorium by walking
- We will recommend hotels falling into two categories of price .
- Even though it is possible to find accommodations <120€, we would recommend a slightly higher ceiling (<150€) given location and period. A rate below 200€ will also be recommended.
- Both rates include breakfast and taxes.
- Booking and settlement is care of participants , quoting the agreed rate.

## Price per participant:

(incl . Taxes)

Meet The Winner + GP Award Ceremony (Gala) 95,00€

Meet The Winner + Gala + Dinner 215 ,00€

Free admission for all Executive and one Council member per country

## Participants registration and invoicing

Registration of participants and fee invoicing will be care of ASCAI Following further investigation, FEIEA back office support may be required as far as online registration is concerned



# Organization